

(Translation)

(Garuda Seal)

**Announcement of the Ministry of Commerce**  
**Re: Criteria for Consideration of Well-known Trademark**

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By virtue of Section 5 and Section 8(10) of the Trademark Act B.E. 2534 amended by Trademark Act (No. 2) B.E. 2543, the Minister of Commerce stipulates the criteria for consideration of well-known trademark as follows:

1. To repeal the Announcement of the Ministry of Commerce No. 1 (B.E. 2543) regarding Criteria for Consideration of Well-known Trademark dated July 4, B.E. 2543

2. The following two criteria must be taken into consideration of the status of well-known trademark:

(1) Goods or services using trademark have been extensively distributed, used or advertised or such trademark has been extensively used by any means, such as, using of trademark by football league, etc., with good faith in common way, regardless of whether it has been used by the trademark owner, its agent or its licensee either in the Kingdom or in foreign countries until it could make the public in general or the public in the relevant field in Thailand widely recognized.

(2) The trademark must be recognizable and acceptable among the consumers.

All this shall be effective as from this date.

Announced on September 21, B.E. 2547 (AD 2004)

(Signature)

(Mr. Wattana Muangsuk)

Minister of Commerce