

The Result of Survey on Damages Caused by Counterfeits to Japanese
Companies in Thailand
(Executive Summary)

1 May 2003

Japan Patent Office

JETRO BANGKOK CENTER

1. Survey Period: January 20 – February 21, 2003

2. Targets / Replies: Japanese companies in Thailand

Number of dispatches: About 2000 companies (exclude the duplications)

Number of replies: 216 companies (response rate 10.8%)

3. Summary of results

(Points)

- 41.3 % of Japanese companies in Thailand which replied to this questionnaire are suffered by counterfeits,
- 22.6% of companies suffered by counterfeits say their sales loss is more than 100 million yen,
- Quality of counterfeits produced in Thailand is considerably inferior to genuine goods. Since main products of Japanese companies in Thailand are industrial goods, such as automobile parts, defects of such inferior quality counterfeits might cause accidents claiming human life,
- Only 32.1% of companies claim the export damage by counterfeits, when including suspicious case. This percentage itself is high, but it is lower than the latest similar survey in China,
- The budget and staff for anti-counterfeit activities in Japanese companies in Thailand are not enough. Criminal actions, civil actions, and requests for import forfeiture to the Customs are very rare. However, only 24.5 % of companies have plan to strengthen own local organisation on anti-counterfeit activities,
- More than a half of Japanese companies express dissatisfaction on anti-counterfeit activities by the government of Thailand,
- On the other hand, around 2/3 of Japanese companies express dissatisfaction on actions by the government of Japan on anti-counterfeit activities by the government of Thailand. These two results are quite contrary to very weak anti-counterfeit activities by Japanese companies in Thailand.